

# **Dulye Leadership Experience (DLE)** **Professional Development Programs**



## **DLE: Gen Now – Career Strategies for Soaring**

**March 24-26, 2017 / The Berkshires, Western MA**

**Break-Through Training for Millennial Professionals Making Their Mark as New and Aspiring Leaders**

For nine years conducted in partnership with Syracuse University, the [Dulye Leadership Experience](#) (DLE) inspired personal and professional growth in undergraduates preparing to get jobs and start careers. More than 140 undergraduates completed its reality-based training, gaining critical skills, self-awareness, confidence and networks for successfully transitioning from student to new hire.

Now, in its 10th anniversary year in 2017, the DLE focus shifts to high achieving, young professionals-- actively engaged in the workplace—with the introduction of **DLE: Gen Now/Career Strategies for Soaring**. The program debuts on March 24-26, 2017 in the Berkshires of Western Massachusetts.

The new **Leadership Retreat** provides personal coaching, concrete solutions and practical strategies for navigating the workplace and advancing careers. Training is practical and customized to close the skills gap increasingly cited by today's employers. Presentations, interactive panels and break-out sessions provide practical techniques and tools for:

- staying relevant and adding value
- transitioning from individual contributor to manager
- motivating diverse teams
- building an inclusive environment
- planning career moves
- sharpening negotiation skills
- broadening professional networks
- making smart investments
- achieving financial independence.

Additionally, attendees expand their professional network by making connections with all-star speakers and attendees.

Keynote speakers are selected from a diverse spectrum of industries, companies and achievements. These exquisitely talented leaders have charted successful careers in the public and private sectors. They are passionate about where they've been, optimistic about where they are going and excited to share their real-world experiences. Most of all, they care deeply about coaching young professionals to bring out their best and overcome adversity.

**DLE: Gen Now 2017** speakers include:

- Brian Burlingame, Global Process Owner-Talent Acquisition, Johnson & Johnson
- Rochelle Ford, Ph.D., APR Professor and Chair, Public Relations Department, SI Newhouse School of Public Communications, Syracuse University
- Alan McMillan, Founder of LearnEarnRetire
- Greg Milonovich, Leadership Instructor and Supervisory Special Agent at the FBI
- Ken Pouliot, Regional Vice President, Sales, Gigya
- Matthew Keator, Partner, The Keator Group
- Julie Vittori, Clinical Supervisor, The Brien Center
- Tuan Nguyen, Fitness Director, Berkshire West Athletic Club
- Linda Dulye, Founder, Dulye & Co. and the Dulye Leadership Experience

An introductory registration rate of \$250 per person is available **through Feb. 1**. After Feb.1, the rate increases to \$500 per person. The cost includes speakers, facilities, presentation materials and meals (breakfast on Saturday and Sunday,

lunch on Saturday, beverage breaks, and a welcome drink on Friday evening). Discounted lodging is available for a limited time at the DLE's \$99 per night rate at the conveniently located Hampton Inn and Suites in Lenox, MA. Seating is limited, and registration is on a first-come, first-served basis.

[Click here](#) to register. Questions? Contact Stephann DuBois at [jsdubois11@gmail.com](mailto:jsdubois11@gmail.com).

### **About the DLE: Gen Now Retreat Sponsor**

The Dulye Leadership Experience is the inspiration of Linda Dulye, president and founder of Dulye & Co., a results-driven consultancy helping companies of all sizes create a **Spectator-Free Workplace™** through effective communication, collaboration and leadership. Since 1998, Dulye & Co. has partnered with Lockheed Martin, Rolls-Royce, Tyco, CIGNA, Cardinal Health, United Technologies, Bobcat, Blue Cross/Blue Shield and other respected organizations to improve business performance through human connections.



Prior to starting her company, Linda held leadership positions in Corporate Communications for General Electric, Duracell, Allied Signal, and Public Service Electric and Gas. A published author and active speaker on the topics of leadership development and workforce effectiveness, Linda has been a columnist for Fox News Business and featured in major media, including The Wall Street Journal, Forbes and Industry Week.

Linda has earned a respected reputation as a millennial career coach as the founder of the Dulye Leadership Experience (DLE) at Syracuse University. Passionate about giving back to her alma mater, Linda developed this powerful program of personal transformation specifically to improve the career readiness of undergraduates. And that indeed happened—with 90% of DLE alumni securing jobs or internships within 3 months of their learning immersion. Her commitment to Professional Development Programs for emerging leaders continues with the launch of **DLE: Gen Now** in 2017

Linda holds degrees from Syracuse University (B.A.) and Drew University (M.A.). A popular speaker at industry conferences, executive forums, corporate seminars and college symposiums, Linda shares her content at [www.dulye.com](http://www.dulye.com). A resident of the Berkshires, Linda can be reached at (201) 532 0118/ [ldulye@dulye.com](mailto:ldulye@dulye.com).

## **DLE: Gen Now Leadership Retreat Agenda: March 24-26, 2017**



### **Day One**

**Friday, March 24, 2017**

#### **Welcome Reception at Mazcots Sports Bar and Grill, Lenox, MA 6:00 pm-8:00 pm**

Reunite with DLE classmates and meet new DLE colleagues at our informal welcome reception at [Mazcots Sports Bar and Grill](#) where ample TV monitors will also keep you current on March Madness hoops action. A complimentary drink awaits from 6:00-8:00 pm. Unwind from your travels to the Berkshires, reconnect with fellow alumni and meet our retreat speakers. Mazcots is located less than ½ mile from the Hampton Inn & Suites, lodging HQ for the **DLE: Gen Now**.

### **Day Two**

**Saturday, March 25, 2017**

**Pittsfield Country Club, Pittsfield, MA 9:00 am-5:45 pm** *(dinner at other venues to follow)*

**Complimentary breakfast, 8:30 am – 9:00 am**

9:00 am-9:15 am / Welcome Remarks / Linda Dulye, Founder, Dulye & Co. and the Dulye Leadership Experience

9:15 am- 9:30 am / Sound Out: Weekend Goal

9:30 am-10:15 am / Session A: Negotiation Tips to Advance Your Ideas and Career / Ken Pouliot, Regional Vice President, Sales, Gigya

10:15 am- 10:30 am / Refreshment Break & Dine-Around Sign Ups

10:30 am -11:15 am / Session B: Team Member Engagement: Building an Inclusive Environment / Rochelle Ford, Ph.D., APR Professor and Chair, Public Relations Department, SI Newhouse School of Public Communications, Syracuse University

11:15 am-Noon / Interactive Panel: Young and In Charge—Age Has Nothing to Do with Leadership / Greg Milonovich, Leadership Instructor and Supervisory Special Agent, FBI; Rochelle Ford, Rochelle Ford, Ph.D., APR Professor and Chair, Public Relations Department, SI Newhouse School of Public Communications, Syracuse University

Lunch Break-Outs: Noon – 1:00 pm / Break-Out 1: Micro Strategies for Your Personal Finance Challenges: Matthew Keator, Partner, The Keator Group; Break-Out 2: Back to School: Masters, MBAs and More Degrees: Greg Milonovich, Leadership Instructor and Supervisory Special Agent, FBI; Linda Dulye, Founder, Dulye & Co. and the Dulye Leadership Experience

1:00 pm-1:45 pm / Session C: Achieving Financial Independence / Alan McMillan, Founder, LearnEarnRetire

1:45 pm-2:30 pm / Interactive Panel: Networking Tips from the Pros / Ken Pouliot, Regional Vice President, Sales, Gigya; Matthew Keator, Partner, The Keator Group

2:30 pm-2:45 pm / Refreshment Break

2:45 pm- 3:30 pm / Session D: Making the Cut: What's New with Resume Reviews and Interviews / Brian Burlingame, Global Process Owner-Talent Acquisition, Johnson & Johnson

3:30 pm-4:00 pm / Session E: Mind-Body Connection Part 1: Adopt a Game Plan for Health / Tuan Nguyen, Fitness Director, Berkshire West Athletic Club, Certified Personal Trainer and Corrective Exercise Specialist

4:00 pm-4:15 pm/ Group Photo

4:15 pm – 4:50 pm/ Charting Your Career Course: Tips for Changing Jobs, Companies, Careers and Countries / Brian Burlingame, Global Process Owner-Talent Acquisition, Johnson & Johnson; Alan McMillan, Founder, LearnEarnRetire; Linda Dulye, Founder, Dulye & Co. and the Dulye Leadership Experience

4:50 pm-5:00 pm/ Goal Check and Recap

5:00 pm – 5:45 pm / Networking at the Country Club

5:45 pm – 6:45 pm / Downtime at the Hampton Inn

6:45 pm - 6:55 pm / Meet in Hampton Inn lobby and break into dine-around groups

6:55 pm – 7:15 pm / Carpool to area restaurants

7:15 pm – 9:15 pm / Dinner

9:15 pm – TBD / You Decide

### **Day Three**

**Sunday, March 26, 2017**

**Hilltop Orchards, Richmond, MA 9:00 am-12:15 pm**

**Complimentary breakfast, 8:30 am – 9:00 am**

9:00 am-9:15 am / Welcome Remarks: Linda Dulye, Founder/ Dulye Leadership Experience

9:15 am- 10:15 am / Learning Application: Practice Rounds: Networking; Negotiating; Team Member Engagement

10:15 am- 10:30 am / Refreshment Break

10:30 am -11:00 am / Session A: Mind-Body Connection Part 2: Living in the Moment through Mindfulness / Julie Vittori, Clinical Supervisor, The Brien Center

11:00 am-11:45 am / Session B: Be a Story Worth Telling: Staying Relevant and Adding Value throughout Your Career / Greg Milonovich, Leadership Instructor and Supervisory Special Agent, FBI

11:45 am – 12:15 pm / Goal Check and Wrap Up: Linda Dulye, Founder/ Dulye & Co. and the Dulye Leadership Experience

12:15 pm / Retreat Concludes